

ANNA HOGE

graphic designer • web designer • photographer

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EXPERTISE

Web Design

- Dreamweaver & Fireworks
- U.I. & E-commerce Design
- Search Engine Optimization
- Valid HTML & CSS
- Social Media Design
- Blog & Forum Design
- Section 508 Accessibility

Graphic Design

- Photoshop & Illustrator
- InDesign & Quark Xpress
- Acrobat Professional
- Corporate Branding
- Word & Power Point
- Print Collateral Design
- Trade Show Presentations

Photography

- Traditional & Digital
- Studio & On-Location
- Portraits & Events
- Products
- Architecture
- Restoration & Retouching
- Fine Art & Commissions

Project Management

Advertising & Marketing

Social Media Marketing

Office Management

IT Technical Support

Customer Relations

Team Leadership

EXPERIENCE

Owner & Designer (March 1998 - Present)

Image ICU, LLC - Fort Lauderdale, Florida, www.imageicu.com

- Successfully retained by clients nationwide to provide custom web, graphic design, photographic, and marketing services.
- Provide web and design services for Broward College Foundation Alumni website on an ongoing contractual basis.
- Complete online portfolio of projects and design work may be viewed at www.imageicu.com

Senior Graphic & Web Designer (July 2000 – August 2006)

Becker Morgan Group, Inc. - Salisbury, Maryland

- Supervised creative direction of internal and external projects and established a new set of corporate identity guidelines.
- Re-designed company intranet & external website, and designed websites for clients.
- Photographed architecture and staff for public relations, marketing, websites, and award submissions.
- Illustrated and rendered architectural designs, elevations, and site plans using a variety of media for visualization purposes.
- Designed graphs, maps, drawings, advertisements, logos, presentation folders, brochures, and large-format graphics.

Advertising & Internet Production Manager (July 1999 – July 2000)

South Moon Under Sales, Inc. - Ocean City, Maryland

- Re-designed company E-commerce website. Photographed models and products, created databases, and tripled online inventory in 3 months. After launch of the new website, online sales increased over 400% within 4 months.
- Designed layouts and produced graphics a wide variety of promotional materials for various marketing campaigns.

EDUCATION

Bachelor of Fine Arts – Photography

The Maryland Institute, College of Art – Baltimore, Maryland (September 1993 – May 1997)

References and Extensive Work History Available Upon Request